

Long Grove

COMPREHENSIVE PLAN

Chapter 34: Goals and Objectives

Introduction

Good planning is a rational process for determining the location, intensity, and amount of land that development will require for the various space using functions of human life within the framework of preserving the natural environment. Plans should be based upon goals and objectives that have been produced and accepted by the community. Good planning ensures that the plans are realistic, gain public support, and are, consequently, implemented. The goals and objectives stated here serve as the basis for both short- and long-term policy and decision-making for the development of the Village. ~~{(1991)}~~

The Village of Long Grove adopted its first plan in 1957. Since then, the Village has gone from predominantly agricultural land uses to largely low-density residential, with selective commercial offerings in the Village's Downtown, and at location of the peripheral periphery of the community. ~~{# 1979, the Village goals and objectives were further refined, as documented in a report titled Village of Long Grove Comprehensive Plan (Lake Bluff, Illinois: Rolf C. Campbell & Associates, Inc., 1979). Recently, at meetings among the Comprehensive Plan Update Steering Committee, Long Grove Plan Commission, Village Board, and Village residents, the following goals and objectives were revised, along with implementing policies, that reflect the needs of a village that will become more fully developed over the next 10 to 15 years. {(1991, 2017)}~~

The establishment of goals and objectives for the Village of Long Grove is prerequisite to making decisions for the future development of the Village. In meetings with the Comprehensive Plan Update Steering Committee, Long Grove Plan Commission, Village Board, and Village residents, several key themes emerged from the community engagement process, as described in Chapter 1, and provided the basis for updating goals contained in previous plans. ~~the following goals and objectives were developed, along with the policies needed to accomplish them. (1979, 1991, 2017)}~~

Long Grove

COMPREHENSIVE PLAN

Key Planning Themes

Maintaining Long Grove's Legacy & Community Character

Long Grove has a regional image and a long-held legacy of being a historic and pastoral community that places a premium value on preserving the open space and environmental features, along with residential neighborhoods and enclaves that respect and integrate well with these elements. Commercial development has historically been limited to sites at high volume road intersections and a quaint downtown that sets Long Grove



apart from other communities in the region. Throughout Long Grove open space dominates the landscape. This legacy has been and continues to be a primary catalyst that molded Long Grove’s current Comprehensive Plan. As one stakeholder indicated when describing the need to preserve the unique qualities of the Village:

“You can’t build another Long Grove.” (Long Grove Resident)

Providing Opportunities for Economic Growth

There was little question that the Village needs to pursue economic growth, both from the community survey and interviews with local stakeholders, particularly for a community that prides itself in not levying a property tax, and relies heavily on sales taxes to provide municipal services. Residents also recognize that the Downtown area needs some rejuvenation by exploring more diverse uses, e.g. entertainment oriented uses or similar uses that serve younger and older families, and that draw in



customers from nearby communities. Apart from Downtown, there is recognition that some parts of the Village, such as the Lake Cook Road and Route 83 corridors, could be a viable places for larger scale commercial development. The goal of this Plan is to establish the character, amount, and intensity of development that would be appropriate to spur economic growth without sacrificing the unique qualities of Long Grove that underlie its legacy. (2017)

Providing Services to a Community with Limited Municipal Resources

Long Grove, by design, is built on the tradition of a self-sufficient community with limited government. This tradition continues to be maintained by leaders of homeowner associations (HOAs) and neighborhood groups, particularly as they understand that they must their role to serve as “stewards of the land” to maintain their own properties and preserve the land around them. Resident involvement in HOAs or a neighborhood group also provides a sense of belonging to many residents, which heightens the sensitivity to stay invested in their community and connected with their neighbors. (2017)

In the Comprehensive Plan for Long Grove, a **goal** is defined as a long-range end toward the attainment of which plans and policies are directed. Subordinate to goals are objectives. An **objective** is a short-range end toward the attainment of the goals to which the objectives are subordinate. ~~†~~The following goals and objectives were developed, along with the **policies** needed to accomplish them. ~~†~~{(1991)}

Community Character

Long Grove's unique rural community character sets it apart from adjoining communities. The most critical of the Village's goals are the provision of a quiet countryside, with an unhurried and unstructured environment where families can live safely and enjoy the open space, and the preservation of community character through Long Grove's consistent and longstanding efforts to maintain the qualities of such lifestyles. ~~{(1991)}~~

Goal:

To preserve and enhance the countryside character of the residential areas of the Village, as part of a green infrastructure corridor benefitting Long Grove residents, Lake County and the region. Green infrastructure is an approach to water management that protects, restores, or mimics the natural water cycle by using natural systems to collect and infiltrate water. ~~{(1991, 2017)}~~

Objectives:

1. Increase the quality of existing scenic corridors and upgrade the scenic corridors in areas that remain to be developed with restoration to native conditions. ~~{(1991)}~~
2. Encourage designs that require buildings to become part of the landscape and which reduce the visual impact of buildings built in open land. ~~{(1991)}~~

3.

~~3. Encourage the placement of buildings on the land, which provides both large areas of open space within newly developing areas and, also, rural landscapes, even after the land is fully developed. [1991]~~

~~4. Encourage the placement of buildings on the land, which provides both large areas of open space within newly developing areas and also rural landscapes, even after the land is fully developed. (1991)~~

4. Develop a landscaping brochure that provides both new and existing residents with information that will enable them to plant and maintain their property to promote the rural character, encouraging the use of native plant types, stormwater management best practices, and the restoration of wildlife and prairie open spaces. ~~{(1991, 2017)}~~

~~.5. Provide linkages between the various elements of the green corridor in order to provide passive recreation opportunities to Village residents' environment, while respecting wildlife and wildlife corridors. [1991]~~

Provide linkages between the various elements of the green corridor in order to provide passive recreation opportunities to Village residents' environment, while respecting wildlife and wildlife corridors. (1991)

6. Through the establishment of zoning standards to protect natural areas, Park District acquisitions, scenic and development easements, preserve and maintain the open rural character of the countryside. ~~{(1979, 2017)}~~

7. Adopt and continue to enforce ordinances to enhance community appearance including the enforcement of the tree preservation ordinances. ~~{(1979, 1991)}~~

8. Discourage the reshaping and contour change of raw land so often proposed by developers in the name of "pure marketability." ~~{(1991)}~~

Goal:



To ~~protect residents~~provide for appropriate land use relationships on the fringes of the Village ~~protecting~~ from the adverse impacts of greatly differing land use patterns occurring in areas outside the Village's jurisdiction, encourage a ~~by~~ "feathering" or gradual transition between lower densities in the Village with higher ~~the~~ intensity ~~ies~~ uses, that will serve to ~~and~~ enhance ~~ing~~ the quality of development, thus, also protecting the inner areas of the Village. ~~{(1991, 2017)}~~

Objectives:

1. ~~To Encourage the annexation of properties out to~~within the planned planning area of the Village boundaries of the Village and, under certain conditions, annex beyond these planned boundaries where pre-annexation agreements do not limit such expansion, in order to promote the characteristics of Long Grove, ~~and ~~or~~~~ to ensure that adjoining development does not have adverse impacts on the residents of Long Grove located on the outer edges of the Village. ~~{(1991, 2017)}~~
2. ~~To provide a~~Require that ~~commercial zoning classification that upgrades the~~ development ~~of~~ of planned commercial areas ~~quality of areas~~ on the edge of the Village be zoned as Planned Developments and planned as a unified project, to avoid ~~which would otherwise develop as~~ typical commercial "strip" developments which could potentially destroy the character Long Grove seeks to maintain and protect. ~~{(1991, 2017)}~~

Goal:

~~To maintain the 19th century character of the Village Historic Business District as a unique commercial environment and as a regional specialty center. [1991]~~Strengthen and enhance the Downtown's unique qualities to ensure that it remains the centerpiece of Long Grove's image and identity, continues to be a high quality destination for visitors, and accentuates an engaging live / work / play / shop environment for community residents and their families. (2017)

Objectives:



1. Maintain the scale of buildings in the Village Historic Business District, to ensure its character as a rural village, with small-scale buildings. ~~{(1991)}~~
2. -Provide architectural controls to maintain the scale and historical character of a 19th Century rural village. ~~{(1991)}~~
3. Require the landscaping of parking and other vehicular areas with native plant materials in order to reduce the visual impact of the automobile on the character of the Village Historic Business District. ~~{(1991)}~~
4. Encourage the containment of the existing business area. ~~{(1979)}~~
5. Protect the existing character of the Village Historic Business District as a district of small specialty shops. While protecting the uniqueness of small specialty shops, provide businesses designed to encourage Long Grove residents to shop and dine in the district. ~~{(1999)}~~
6. Improve the appearance of areas to the rear of existing shops. ~~{(1979)}~~
7. Provide adequate walkways for pedestrian traffic. ~~{(1979)}~~
8. Provide unobtrusive but adequate parking. ~~{(1979)}~~
9. Implement a signage and wayfinding system that includes Downtown gateway enhancements. (2017)
10. Retain successful businesses to attract and encourage new businesses to Downtown. An existing strong consumer base will strengthen the confidence of potential commercial investors to develop in the business district. (2017)
11. Broaden Downtown's appeal so that more residents will want to utilize Downtown and will not travel to neighboring communities for their daily commerce needs. (2017)
12. Strengthen Downtown's identity, safety, and hospitality by developing marketing, identity, and hospitality strategies for Downtown that will strongly distinguish its attributes from surrounding communities and will ensure that Long Grove remains a high quality commercial destination within the region. (2017) (Also see Appendix N – Downtown Strategic Plan)

Goal:

To safeguard and ~~supervise~~improve the general appearance and identity of the Village. ~~{(1979, 1991, 2017)}~~

Objectives:



1. Create distinctive entrances to the Village through proper development and landscaped areas. ~~{(1979, 1991)}~~
2. Eliminate overhead wires in existing areas and promote underground utilities in new developments where human and natural resources might be harmed. ~~{(1979, 1991)}~~
3. Promote the participation of conservation, garden clubs and other community partnerships in beautifying the Village through roadside planting and maintenance programs. ~~{(1979, 1999)}~~

The Environment

The protection of the environment has long been a primary concern of the Village and its residents. Environmental concerns have grown over the past ~~4550~~ years, as has our knowledge of the environment and its protection. This section has undergone substantial amendment and change that reflects, not a change in the Village's commitment to environmental protection, but, rather, the Village's increased understanding of the environment and its importance to the quality of human life in the Village. ~~{(1991)}~~

Goal:

To protect areas of significant natural value and promote the re-establishment of native vegetation of all types with particular attention to the groves that gave Long Grove its name and historic character. ~~(1991)}~~

Objectives:

1. Protect trees from destruction caused by new development or roads. ~~{(1991)}~~
2. Undertake an education program to inform residents of the Tree Protection Ordinance and the importance of such an ordinance. ~~{(1999)}~~
3. Promote the re-establishment and restoration of native vegetation through the adoption of new landscaping standards. ~~{(1991)}~~

4. -Promote natural landscaping in areas typically thought of as lawns by providing residents and businesses with information on natural landscaping and its benefits. {{(1991)}}
5. Promote the use of scenic and conservation easements or open space acquisition in order to achieve this goal. {{(1991)}}

Goal:

To protect and manage water resources in order to provide high quality surface and subsurface waters to serve the community's needs. {{(1991)}}

Objectives:

1. Protect wetlands and drainage ways so that their natural functions of carrying and storing water are maintained. (1991)}
2. Promote groundwater recharge through the use of septic tanks or land treatment sewerage systems in areas with acceptable soils. {{(1991)}}
3. Promote and protect groundwater recharge through the protection of aquifer recharge areas. {{(1991)}}
4. Prohibit the development of septic systems in areas of poor soils {{(1991)}}
5. Protect the floodwater storage capacity of natural flood lands, including related floodways and floodplains, by prohibiting reduction of their storage capacity by development: {{(1991)}}
6. Protect the flow capacity and rate of perennial stream channels and associated flood lands including related floodways and floodplains. {{(1991)}}
7. Encourage the public education of responsible use of water and appreciation of same. {{(1991)}}
8. Promote the use of stormwater management best practices for residential and commercial sites (such as the use of bio-swales, rain-gardens, and pervious paving materials. (2017)

Goal:

To provide wildlife corridors that protect and maintain healthy wildlife communities within the Village. {{(1991)}}

Objectives:

1. Maintain open space or naturally vegetated areas within developments which are of sufficient width to serve as wildlife corridors or islands, and, where necessary, landscape them with natural native vegetation to provide wildlife with a suitable habitat. {{(1991)}}



2. Protect and revegetate corridors and islands between natural areas so that they provide protective cover to wildlife traveling through them. ~~{(1991)}~~

Residential Neighborhoods and Housing

Long Grove is primarily a residential community, and the preservation of neighborhoods for families and individuals is central to providing a high quality living environment. ~~{(1991)}~~

Goal:

Maintain the high quality of existing residential areas and encourage a high quality of life in new residential areas ~~{(1991)}~~

Objectives:

1. Maintain single-family housing, ~~while permitting~~ exploring a greater diversity of housing types to serve a variety of people. ~~{(1979, 1991, 2017)}~~
2. Housing units in the Village should be sympathetic from both a visual and a land use intensity standpoint to the visual quality and character of adjacent areas and neighborhoods. The design of housing units in the Village should follow the general bulk and land use intensity guidelines set forth in the applicable Village ordinances and codes. ~~{(1991)}~~
3. Existing and new residential areas should accommodate the preservation of environmentally-sensitive areas and not adversely impact those areas. ~~{(1991)}~~
4. Narrow private streets are encouraged in residential areas to provide safety and environmental aesthetics. ~~{(1991)}~~
5. Landscaping may be required of developers and residents of individual housing units to provide privacy for residents. ~~{(1991)}~~
6. Continue enforcement of building, zoning, and subdivision control codes for the protection and improvement of existing and new residential areas. ~~{(1979)}~~

Transportation and Circulation

Goal:

Reduce traffic circulation and congestion and provide suitable "solutions" to transportation requirements in a sensitive fashion to ensure no adverse impacts on the existing environment. ~~{(1979)}~~



Objectives:

1. Provide sufficient parking in the Historic Business District ~~at the intersection of Old McHenry Road and Robert Parker Coffin Road~~ to adequately meet the needs of Village residents and visiting shoppers. ~~{{1979, 1991}}~~
2. -Prevent traffic accidents through the elimination of poorly designed and, therefore, dangerous intersections. ~~{{1979}}~~
3. -Improve pedestrian circulation through the promotion of pedestrian walkways and bicycle trails in conjunction with scenic easements which effectively link open space and areas of unique natural value to other areas of the Village. ~~{{1979}}~~
4. -Encourage upgrading of the existing highway system as set forth in the Village Comprehensive Plan. ~~{{1991}}~~
5. ~~Continue long standing~~ ~~Opposition to~~ the extension of F.A.P. 342 or tollway, Illinois Route 53 expressway extension, into Lake County per the Village Board ~~mission resolution~~ statement. ~~{{1979, 1991,~~

~~1999, 2017}}~~

6. Require that all new feeder and access roads be designed and constructed in such a manner that they provide adequate access for fire department vehicles, school buses, and service vehicles while simultaneously discouraging excessive through traffic. ~~{{1979}}~~
7. Discourage regional traffic traveling through residential areas and on Village roads not designed for regional traffic by means of signage, road pattern design, and if necessary, vacation and closure of roads. ~~{{1991}}~~
8. Promote the use of existing, as well as new and creative, forms of public transportation. ~~{{1991}}~~
9. Encourage the preservation of scenic roads through scenic road designation. ~~{{1991}}~~

10. Continue the Village's long-standing policy of encouraging private roads in new developments, including compliance with Village standards that ensure adequate surface maintenance, clearing of brush or overgrowth, access for emergency vehicles, and other guidelines regarding the safety and appearance of the community. (2017)

11. Take careful consideration of any potential roadway improvements or creation of new roadways to ensure minimal impacts on the community's quality of life and legacy to preserve Long



Grove's semi-rural community character with an abundance of open space rich in natural resources. (2017)

12. Stay up-to-date on the implementation of IDOT's 2016-2021 Proposed Highway Improvement Program and Lake County's 2040 Transportation Plan to ensure projects align with the Village's goals and do not adversely impact Long Grove's character. (2017)
13. Establish walkways and bicycle trails in residential developments and within specific access easements that tie into the regional network of trails and close any gaps in the trail network, particularly as Lake County and State of Illinois continue to add their own trails to the network. (2017)
14. Continue to work with Pace, Metra, and other transit agencies, particularly in regards to strategies outlined in Lake County's 2040 Transportation Plan, to provide transit service for Long Grove residents, employees, and visitors. (2017)

Community Facilities

Community Facilities Goal:

Improve the Village's community facilities in accordance with the wants and needs of the present and projected population. ~~{(1979)}~~

Objectives:

1. Support the Long Grove Rural Fire Protection District and Countryside Fire Protection District to eliminate the use of the outdated RFD address system. (2017)
2. Work with both fire districts to enhance on-site water stores, and improve the maintenance and use of dry hydrants. (2017)
3. Support the Long Grove FPD's efforts to improve the compliance rate of Downtown property owners to comply with the fire alarm ordinance, which was passed in 2009 but has only stimulated an approximate 10% compliance rate. (2017)
4. Ensure all roads, whether public or private, are properly cleared of brush or overgrowth to provide unobstructed paths for emergency vehicles, which have experienced slower response times due to roadway obstructions. (2017)
5. Work with private properties that have security gates to provide a means of access for emergency vehicles, which have experienced slower response times due to gated entries. (2017)

Work with telecommunication providers or explore other options to provide high-speed data services that support home based and high tech businesses, including identifying locations for telecommunication towers on public lands and other viable sites. (2017)

6.

Parks, Recreation, and Open Space Goal:

Ensure the future availability of parks, passive recreation land, and other open space dedicated as such in perpetuity. ~~{{(1979, 1991}}~~

Objectives:

1. ~~Acquire land for park and recreation use and other~~Ensure that existing parks and opens spaces are adequately maintained, and promote open space dedication in cooperation with the Illinois Department of Conservation, ~~relevant park and~~ forest preserve districts, as well as through development planning and dedications. ~~{{(1979, 1999, 2017}}~~
2. Establish scenic easements to permanently preserve areas of unique natural beauty and aesthetic value. ~~{{(1979}}~~
3. Preserve open space through an ongoing policy of securing development easements. ~~{{(1979}}~~
4. Create conservation districts in stream valleys, wetlands, steeply sloping lands, and areas of poor soil types. ~~{{(1979}}~~
5. Develop within the community a sense of stewardship to the land and understanding of the inter-connection of the ecosystem. ~~{{(1979}}~~
6. Encourage acquisition of land for open space, park and recreation use. (2017)

Municipal Infrastructure Goal:

Provide adequate public water and sewer services to support needed services and commercial development. (2017)

Objectives:

1. Develop a long-range capital improvement plan to address the Village's existing and future water supply. (2017)

2. Monitor the effectiveness of existing special service area (SSA) created to provide potable water, and consider establishing similar SSAs for other properties that may have constraints on access to potable water. (2017)
3. Continue to use Lake Michigan water allocation to serve as a reliable source for potable water and reduce the dependency on the shallow private wells. (2017)
4. Work with Lake County to explore potential service expansion from water lift stations that serve commercial properties. (2017)
5. Provide property owners with access to reliable sanitary sewer service, particularly from established sources like Lake County and the Village of Kildeer. (2017)

Educational and Cultural Facilities

Goal:

Promote the present and future quality of educational and cultural facilities. ~~{(1979)}~~

Objectives:

1. Promote the preservation and renovation of historic sites and buildings. ~~{(1979)}~~
- ~~2. Reserve land in outlying areas for schools and parks. {197~~
- 1-2. Require developers of housing to make school, park and open space donations through the building permit process. ~~{(1991, 2017)}~~
- 2-3. Encourage the expansion of educational opportunities, working in cooperation with local school and college districts, and other public and for-profit organizations. (2017)

Fiscal Responsibility & Economic Development

Goal:

To ensure that public monies are spent to the best advantage of the community. ~~{(1979)}~~

Objectives:

1. Require that any new subdivision pay its fair share of the cost in the provision of services. Seek the generation of ~~dollars revenue~~ through responsible impact fees, and expansion of the commercial tax base to support required infrastructure growth and municipal services (i.e., roads, open space, etc.). ~~{(1979, 1991, 2017)}~~

2. Continue the policy of no Village real estate levy in order to facilitate the retention by private land holders and the park district of agricultural and other open spaces so essential to this Comprehensive Plan. ~~{(1979,1991)}~~
3. Avoid the establishment of public service facilities which are not necessary in a low-density community. ~~{(1979)}~~
4. Maintain the present practice of retaining most elected Village officials on a volunteer, non-salary basis. ~~{(1979)}~~
5. Maintain a budget process which minimizes structural identifies programs and ecosts of Village operations and identifies/adjusts programs and reduces associated costs s beyond standard Village operational funding. ~~{(1999, 2017)}~~

~~6. Funded reserve.....~~

- ~~7-6. Maintain general fund minimum reserve policy of 100% of general fund operating revenues in conjunction with an annual balanced budget policy in order to ensure that the Village maintains adequate cash reserves necessary to fund the Village's normal reoccurring obligations and ability to better handle unexpected expense(s) or loss in revenue(s) (emergency). (2017)~~

Goal:

Continue to ensure long-term financial viability and sustainability by promoting thoughtful, fiscally prudent and “village character” appropriate economic development ~~{(2017)}~~

Objectives:

1. Explore appropriate Village-wide economic development opportunities beyond just historic district and main street subarea boundaries. (2017)
2. Leverage the Village’s geographically unique “connective tissue” relationship with more contemporarily developed bordering communities in meeting consumer demands that may be of a more historic, unique and/or experience driven nature. (2017)
3. Promote and reinforce the Village’s longstanding “destination” marketing thrust in attracting/growing sales tax driven revenue production. (2017)
4. Explore additional opportunities to increase recurring village “foot traffic” through development and promotion of repetitive consumer services (i.e. educational, healthcare, personal maintenance, etc.) (2017)



Public Information

Goal:

Establish viable communication links between Village officials and Village residents. ~~[(1979)]~~

Objectives:

1. Maintain an accurate running census of the Village population, especially as State Motor Fuel Tax and State Income Tax are proportional to population. ~~[(1979, 1991)]~~ -
2. Maintain an up-to-date mailing list of Village households. ~~[(1979)]~~
3. Conduct occasional surveys of public opinion on current issues relevant to the Village. ~~[(1979)]~~
4. Issue regular electronic and hardcopies of newsletters, as appropriate, of information to Village residents. ~~[(1979, 2017)]~~
5. Bring major issues to the public through public hearing processes. ~~[(1991)]~~
6. Promote public awareness regarding water usage, recycling, and stewardship of the land. ~~[(1999)]~~
7. Monitor issues impacting the village, both internal (i.e. development opportunities, crime, financial metrics, annexation opportunities, etc.) and external (i.e. proposed Rte. 53 extension, neighboring community developments, state-level fiscal health, etc.) and timely communicate with residents. (2017)

including: Blackboard Connect (Connect CTY) — special announcements; Constant Contact — newsletter notifications & special announcements; The Bridge — Village newsletter; special announcements; resident email distribution list for those people that request agendas, meeting minutes, special announcements; HOA email list (the HOA presidents then forward that information to the residents of their subdivision) — special announcements; and other special announcements include notification of open forums and special meetings, public hearings, road construction projects, electric aggregation program, catastrophic events (such as the house that blew up), some crime situations.

6. Monitoring issues impacting the village, both internal (i.e. development opportunities, crime, financial metrics, annexation opportunities, etc.) and external (i.e. proposed Rte. 53 extension, neighboring community developments, state-level fiscal health, etc.) and timely communicate with residents. such as 53,

7-8. To the extent practical, work to tech-enable internal and external communications and processes in order to better engage residents (i.e. email, social media, telecommunications, website, etc.). (2017) Tech enable work processes.....